

## PRESS RELEASE

### MARKETING SALES PERFORMANCE FOR OCTOBER 2013

As the end of the year grows near, the Company has increased its effort in fulfilling the revised full year marketing sales target of Rp2 trillion. Such effort has shown fruitful results through consolidated marketing sales booking of Rp163.8 billion in October alone. On year-to-date basis, the Company has booked total consolidated marketing sales of Rp1.91 trillion.

Serpong Natura has been a strong contributor in October through the launching of Cattleya cluster. Out of the available 76 units offered to the market, 73 units were sold in October alone with a total marketing sales contribution of Rp45.2 billion. The October launching of Sentul Tower Apartment has also marked a strong contribution of Rp35.1 billion.

With 2 months remaining before the end of the year, the Company is very positive in fulfilling its marketing sales target and The Company has planned for several other new products launching until the end of the year to ensure the marketing sales target is met.

#### **About PT Sentul City Tbk**

*Sentul City is engaged in Township development including development of residential properties, commercial properties, Hotels, Theme Park, Hospital and Asset management. The Company is licensed to develop 3,100 ha of land. It has a remaining land bank of some 1,400 ha and in addition to Sentul Nirwana's approximately 12,000 ha of land bank. The Company targets various market segments from mid to mid low class up to mid to mid high class, allowing the Company to offer wide range of products.*

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